

REPUBLIC OF SERBIA
Higher Business School
Leskovac, 8 Vlade Jovanovića
Street
Tel. +381 16 254 961
Fax +381 16 242 536
e-mail: mail@vpsle.edu.rs
website: www.vpsle.edu.rs



A REPORT ON WORKSHOP
“TOURISM AND AUTOCHTHONOUS
GASTRONOMIC OFFER”
(April 17th 2015)

Authors:

Dragan Stojanović, MSc
Lecturer of Vocational Studies

On April 17th, 2015, a workshop “Tourism and autochthonous and gastronomic offer,” as one of the MHTSPS Tempus project activities, was organized at Higher Business School of Professional Studies. The aim of this workshop was to present examples of good practice in the area of tourism and gastronomy, as well as point out the new tendencies in these areas and to point out the importance of autochthonous gastronomic offer.

Organizing committee of the workshop was made up of seven members in charge of performing the following tasks: determining the program of the workshop, preparation of materials and certificates, inviting the lecturers and workshop participants, participant registration, photographing, participant survey and reporting.

On this occasion, our guest was professor Lukrecija Đeri, PhD, state secretary at the Ministry of Trade, Tourism and Telecommunications. Addressing the participants of the workshop, professor Đeri stressed the importance of tourism development in Serbia modelled to countries with similar resource base for the development of this area and which achieve significant tourist turnover. Professor Đeri had nothing but words of praise for the examples of good practice which were presented on this occasion.

Present at the workshop were not only major project partners but also representatives of tourism and hospitality entities operating in Jablanica, Pčinja and Nišava Districts. They had the opportunity to exchange opinions and experience in the area of tourism and gastronomy. 96 attendees graded the workshop with an average grade of 4,5 to 4,89, 90% of attendees pointed out that the workshop will help them enhance their knowledge in the area of tourism and gastronomy and 94% of attendees is interested in attending workshops dealing with the same or similar topic. What was once again confirmed was that the gastronomy has an important role in the development of tourism and that tourism and gastronomy are inseparably linked.

Towards the end of the workshop a discussion was opened and the participants of the workshop had the opportunity to ask questions. After a successfully realized workshop, lecturers as well as all of the participants were awarded Certificates as a confirmation that they attended and successfully passed the training on the topic of “Tourism and autochthonous gastronomic offer.”

The following talks were presented at the workshop:

- “MK Mountain Resort Kopaonik – logistics support of F&B division.”
- “To suit your taste – Slatkovac” – example of an ethno village Latkovac
- “Vine cellar Malča – a journey through time”
- “Autochthonous gastronomy – old, forgotten dishes presented in a modern way”
- “New trends in gastronomy”
- “Tourist manifestations – example of Roštiljijada Barbecue Festival in Leskovac
- “Application of modern technology in promotional activities in tourism industry”

Photos, video materials and TV features on the workshop held can be found on the following address <http://www.vpsle.edu.rs/en/TEMPUS/APRIL2015/Tempus-april2015.html>

Analysis of the performed survey on the achieved quality of the workshop: TOURISM AND AUTOCHTHONOUS GASTRONOMIC OFFER

Evaluation sheet has been filled out by all participants of the Workshop. All grades are excellent. The average grade on numerical questions ranges from 4,50 to 4,89, and the answer to dichotomous questions (question 3 and question 6) was yes -90% and yes 94% respectively. Questions number 7 required suggestions and opinions to be listed and the same are presented in this Analysis.

- 1. On a scale of 1-5, rate the actuality of the workshop topic.**
(1 being „utterly uninteresting“ and 5 being „extremely interesting“)

<i>Average grade</i>	4,60
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- 2. On a scale of 1-5, rate whether the selected topics have been clearly presented.**
(1 being „utterly unclear“ and 5 being „extremely clear“)

<i>Average grade</i>	4,51
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- 3. Will the realized workshop help you enhance your knowledge in the area of tourism and gastronomy?**
(circle one answer)

<i>Yes</i>	<i>No</i>	<i>I do not know</i>
57(90%)	1(1,5%)	5(8,5%)

- 4. On a scale of 1-5, rate the venue of the workshop and quality of technical support.**
(1 being „utterly inadequate venue“ and 5 being „extremely well equipped venue“)

<i>Average grade</i>	4,89
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- 5. On a scale of 1-5, rate the choice of lecturers**
(1 being „utterly poor choice“ and 5 being „extremely good choice“)

<i>Average grade</i>	4,50
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- 6. Are you interested in attending workshops with same or similar topics?**
(circle one answer)

<i>Yes</i>	<i>NO</i>	<i>I do not know</i>
59(94%)	1(1%)	3(5%)

7. Please write down your comments, suggestions, opinions and similar.

- All praise for the workshop, the presentations of all lecturers were very interesting, creative. This kind of workshops should be organized more often as they serve as an instrument for promotion of tourism in Serbia.
- The path HBSL has taken is the right one and I wish you to host many more workshops. Wish you the best of luck in all of your future endeavours. Suggestions: trainings, seminars, education, practice programs...
- Perfect!!!!
- A perfectly organized workshop.
- All praise for the workshop organizing committee, lecturers, the School.
- Way to go! All praise for the School and lecturers.
- Everything went well and according to plan. Examples of good practice mean a lot. I hope for future cooperation and workshops at which I will be able to learn new things and apply the newly acquired knowledge.
- Everything was great (the venue, lectures and food of course)
- A great workshop, a significant experience.
- All praise for the examples of good practice presented since without them theory means nothing.
- All praise for organization, keep up the good work!
- Invite us again! We will respond.
- All topics were rather interesting, as all of the lecturers.